



COMUNE DI BOLOGNA



United Nations
Educational, Scientific and
Cultural Organization



Bologna

City of Music
Member of the UNESCO
Creative Cities Network since 2006

STUDY VISITS PROGRAM

- **MUSIC**
- **LITERATURE**
- **CRAFT & FOLK ART**
- **DESIGN**
- **FILM**
- **GASTRONOMY**

STUDY VISIT

MUSIC

The itinerary aims to provide an overview of the rich and still evolving musical tradition of the city of Bologna. Participants will visit the Teatro Comunale, opera house founded in 1763, as well as the Teatro San Leonardo, new research center for contemporary music. Moreover, participants will have the opportunity to admire old harpsichords preserved in the San Colombano Museum, as well as the best editorial productions dedicated to music presented at Artelibro - Art Book Festival, one of the most prestigious cultural fairs which takes place in the city.

During lunchtime, in the restaurant and Jazz Club Cantina Bentivoglio, the promoter of the most famous clubs in Bologna, will present the rock scene of the city, explaining the local dynamics concerning music production and public fruition.

9.15	Meeting Point: piazza Nettuno, 3
9.30 - 10.15	<i>Artelibro (P.zza Nettuno, 3)</i> guided tour to Art Book Festival
10.25 - 11.10	<i>San Colombano (via Parigi, 5)</i> concert and guided tour Transfer by bus 27 from via Indipendenza to Strada Maggiore
11.30 - 12.00	<i>Teatro San Leonardo (via San Vitale, 63)</i> guided tour
12.15 - 12.45	<i>Teatro Comunale (Piazza Verdi)</i> guided tour
13.00 - 14.00	Restaurant <i>Cantina Bentivoglio (via Mascarella, 1)</i> lunch break Transfer to the city center

STUDY VISIT

LITERATURE

Literature study visit - Literary workshop

Purpose of the workshop is to introduce our guests to some of the relevant literature-connected activities flourishing in Bologna. After visiting the *Artelibro* exhibition, participants will be carried by bus to "Casa Carducci": the building hosts a museum with furniture and personal items belonging to the first Italian poet awarded with the Nobel Prize and a research library, whose core is represented by his books. Within this evocative frame, it will be possible for our guests to have a direct contact with contemporary writers, publishers and organizers of cultural events, each one carrying his/her own experience and reciprocally interested in comparing with good practices from abroad. After a short introduction, time and space will be given for networking; lunch will also be served inside "Casa Carducci" (if weather permits, the external garden can be used). An optional guided tour of the house of the poet Giosue Carducci will be offered to our guests.

9.15	Meeting point: Piazza Nettuno, 3
9.30 - 10.15	Guided tour to <i>ArteLibro</i> exhibit - <i>Art Book Festival</i> - (<i>P.zza Nettuno,3</i>)
	Bus transfer to <i>Casa Museo Carducci</i> (<i>P.zza Carducci, 5</i>)
10.25 - 10.30	Foreword by the head librarian, Simonetta Santucci
10.30 - 12.30	Reports by local guests
12.30 - 13.30	Networking activities and lunch
13.30 - 14.00	Optional guided tour
	Transfer to the city center

STUDY VISIT CRAFT & FOLK ART

The Bologna-based craftsmanship tradition dates back a long time and was passed down through roads, men and events. Guilds were established in the time of highest political and economic splendour in Bologna, namely, the XIII century, and survived for a very long time. *Palazzo della Mercanzia* was built in 1384 to house the guild headquarters and still bears the marks of the importance of craftsmanship over the centuries.

Craftsmanship in Bologna, though, is not merely the vestige of a glorious past. Art and traditional workshops are still part of the city's identity. Walking in Bologna, one may still encounter goldsmiths, potters, violinmakers, and restorers toiling away in their workshops.

Participants will visit different workshops right in the earth of Bologna. First of all, *le Sfogline di via Belvedere*, a workshop of handmade fresh pasta: on their counter visitors can find well-known and celebrated specialities of Bologna cuisine. Then, *Andrea Parini Laboratorio orafo*. In this workshop they design, produce and sell classic, modern and contemporary jewels. They use traditional technologies of handcrafted jewellery. Moreover, participants will visit *Pastore e Bovina*, a place where clay becomes ceramics, assuming the form of works of art, unique pieces or limited editions but also functional objects. The visit will end in the *Anna Radice Lutherie*, a workshop where an expert luthier makes violins, cellos and other bowed instruments.

9.10	Meeting point: Piazza Nettuno
9.30 – 10.30	<i>Sfogline (via Belvedere, 7) workshop of handmade fresh pasta</i>
10.45 – 11.15	<i>Andrea Parini Laboratorio orafo (via S. Margherita, 9) workshop of handcrafted jewellery</i>
11.30 – 12.00	<i>Pastore e Bovina (via San Felice, 48) workshop of artistic ceramics</i>
12.15 – 12.45	<i>Anna Radice Lutherie (via Pietralata, 49/a) workshop of violins</i>
13.00 – 14.00	Lunch break
	Transfer to the city center

STUDY VISIT DESIGN

The aim of this study visit is to put in contact Italian creativity with the experience of the other countries; to do this, we selected two different contexts to show how it is possible to work individually or in a big team.

Firstly, participants will visit Architect Mario Cucinella's studio.

The studio is based in Bologna and employs a team of architects and engineers from various countries, has solid experience in architectural design with special attention on energy and environmental issues, industrial design and technological research, also thanks to a close cooperation with university centres and research programs of the European Commission.

Participants will be then move forward to the Ducati Museum and factory.

The Ducati Factory is an old Italian company founded in the Twenties by the three Ducati brothers and originally based in the center of Bologna. After starting by producing radio components, during the years the Ducati business grew exponentially, also expanding abroad, and its production developed into different sectors. Nowadays, Ducati is ranking among the best motorcycle manufacturers in the world.

After a guided visit of Ducati Museum and Factory, a lunch break at the Company Cafeteria will be offered to the guests.

9.00	meeting point: Piazza Nettuno
9.30 - 10.30	<i>Mario Cucinella Architects (via Iacopo Barozzi, 3/ABC) visit to the studio</i>
10.30 - 11.00	Bus transfer to <i>Ducati Motor Holding SpA (via Cavalieri Ducati, 3)</i>
11.00 - 12.30	<i>Ducati Museum and factory - guided visit</i>
12.30 - 13.30	<i>Ducati Design Center - meeting with the management</i>
13.30 - 14.00	Lunch break at the company cafeteria
	Bus transfer back to the city center

STUDY VISIT

FILM

The visit aims to provide a presentation of the activities of Cineteca di Bologna: archival preservation and restoration, film promotion and distribution, regular screening in our screening rooms, training, research and publishing activities. In these last 27 years *Cineteca* developed an important festival, *Il Cinema Ritrovato*, consacrated to the best restorations, realised by public and private institutions all over the world. More than 300 films in a week, presented in four theatres and, at night in *Piazza Maggiore*.

A few figures paint the picture of the heritage preserved: over 60,000 film prints, 40,000 volumes, 1100 Italian and foreign magazines from the age of silent film to the present day, 18,000 examples of audiovisual media, 200,000 film posters and over 1,500,000 photographs. These numbers show how *Cineteca* has become one of the foremost film study centers in the world.

Today the library also houses the Charlie Chaplin Archive and the Pier Paolo Pasolini Research Center and Archive, two priceless legacies that have helped define the *Cineteca's* history.

The visit will begin at the Laboratory *L'Immagine ritrovata* (in via Riva di Reno, 72), an highly qualified laboratory active in a wide variety of fields and offering an equally wide variety of services. Specialized since its inception in photochemical film restoration, in recent years the Lab has broadened its range to include digital technology. The second part of the visit will be at the Library in via Azzo Gardino, 65 (now Piazzetta P. P. Pasolini 3b).

Participants will be then moved forward to the *Home Movies- Archivio Nazionale del Film di Famiglia*.

The *Archivio Nazionale del Film di Famiglia* was founded in Bologna, Italy, in 2002 and it is presently run by Associazione Home Movies. Its mission is to retrieve, preserve and valorize Italian home movies and amateur film heritage. As of today, its collection has grown to include over 15.000 reels of small gauge film (8mm, super8, 16mm, 9,5mmPathé Baby), covering a total of 5000 hours. These films document more than 60 years of italian history, since 1920s, and form therefore a unique source of study and research for professionals and students.

Home Movies is open to all individuals and institutions who preserve small gauge films and who are interested in the rediscovery of these films in order to reconstitute a hidden heritage that would otherwise disappear and become lost.

Amateur films show moments of everyday and family life, but also journeys, collective rituals and public events. As other sources of private memory (diaries, letters, amateur photography and oral history), these films form a large pool of individual testimonies on events that have marked Italian society. With their essentially diary-like look, they show the most ordinary and, for this reason, neglected aspects of our society. They witness today the transformation of landscape and lifestyles, offering the opportunity to observe the influence of historical events on the habits and everyday life of people.

9.00

Meeting point: Piazza Nettuno

9.30 - 10.15

Visit to *Cineteca* and the Laboratory *L'Immagine ritrovata* (via Riva di Reno, 72)

10.30 - 11.00

Visit to the *Cineteca* Library (Piazzetta P.P.Pasolini 3b)

11.30 - 12.30

Visit to Home Movies (via S.Isaia, 18)

13.00 - 14.00

Lunch break
Transfer to the city center

STUDY VISIT

GASTRONOMY

The itinerary will start with a visit to the *Carpigiani Factory*, incorporated in 1946, it quickly established itself as the market leader in the production of machines for gourmet gelato, better known as Italian-style ice cream.

Participants will have a guided tour of the Factory, and will take part in a demonstration at the Gelato Laboratory.

Afterwards participants will be taken back to the center of Bologna, to approach to another important branch of Italian gastronomy: the handmade pasta. After a demonstration of pasta making, at *Bologna Cucina* cooking school - participants will have the possibility to make their own pasta – lunch will be served.

9.15	Meeting Point: Piazza Nettuno
9.30 – 10.00	Bus Transfer to Carpigiani factory - Anzola Emilia (BO)
10.00 - 11.30	Visit to the Gelato Museum and demonstration at the Gelato Lab
11.30 – 12.00	Bus Transfer to Bologna City Center
12.00 – 14.00	Visit to Bologna Cucina cooking school – Via del Pratello, 46 – and lunch
14.00	Bus transfer to the city center